

WELCOME TO THE NEW WORLD OF BLACKBERRY SOFTWARE



AtHoc - Our Mission

MAKING THE WORLD SAFER

We Empower Organizations & People to
Communicate & Collaborate in Times of Crisis



Organizations use AtHoc to automate their crisis communication processes internally and externally

- Emergency Mass Notification
- Accounting for Personnel in Crisis
- Location Tracking of Personnel
- Personnel Recall
- Situational Awareness via Field Reports
- Cross-agency Interoperable Communication
- IT Outage and Cyber Threat Communication
- Executive Protection
- Responders Collaboration



Trusted by the U.S. Department of Homeland
Security and the Defense Community



AtHoc and the Red Cross Join Forces
to Protect 100,000 Personnel: 24/7



Recognized as Industry Leader
by Gartner

Protecting Lives And Business Operations

INDUSTRIES

Government

Healthcare

Transportation

Industrial

Public Safety

Financial Services

NEEDS

Emergency Mass Notification

IT Outage and Cyber Threat Communication

Accounting for Personnel in Crisis

Location Tracking of Personnel

Personnel Recall

Responders Collaboration

Cross-Agency Interoperable Communication

FUNCTIONS

Security Officers

Business Continuity

Human Resources

Compliance

Network Ops

IT Professionals

WHAT is the Product?

AtHoc is a secure global platform used to **communicate and collaborate** within and across organizations **during critical events.**



GET THE WORD OUT

Notify anyone, anywhere, on any device



ACCOUNT FOR YOUR PEOPLE

Real-time visibility into personnel safety and security

The most secure communication and collaboration platform available

Trusted and Proven

- 75% US Fed/ DoD
- Trusted by majority of global enterprises

Assured Alerting

- Alert all internal and external constituents
- Notify across multiple devices and systems

Highest Security

- FedRAMP
- On-prem / Hybrid deployments
- Business and Security / ATO certifications

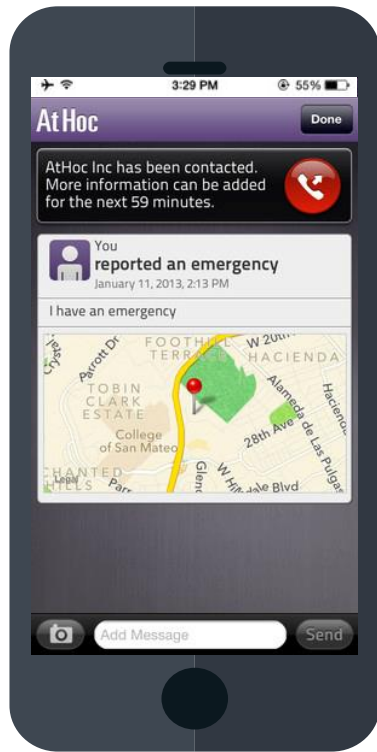
Cross-organizational

- Connected organizations (Fed / Mil / Local)
- Address interoperability

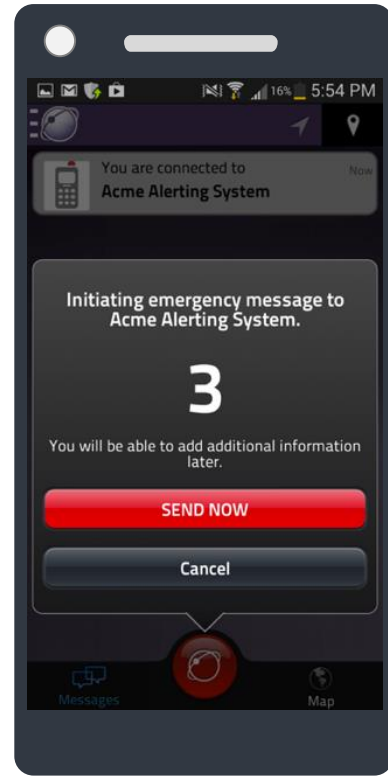
Enterprise Ready

- Enterprise management & integrations
- Rich media experience
 - Video/ pics
 - Voice
 - File sharing

AtHoc Mass Communications by BlackBerry



AtHoc Emergency Tracking & Response



AtHoc Emergency Notifications & Alerting



Alert

Notify anyone, anywhere,
on any device



Collect

Gather critical information from your
people to achieve situational awareness



Account

Gain real-time visibility into
your personnel safety and status



Connect

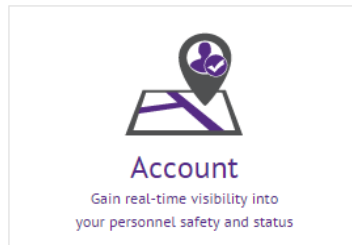
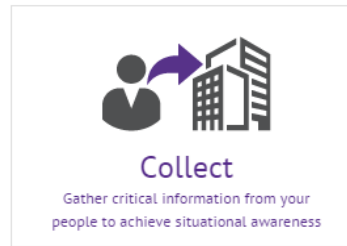
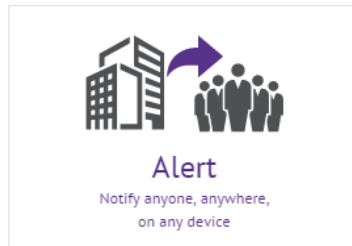
Communicate and collaborate
with other organizations

AtHoc solves 4 key communication challenges during a critical event

What We Do

Networked Crisis Communication

AtHoc's comprehensive suite unifies crisis communications within and between organizations, their people, devices, and external entities. The result: Leaders can make informed decisions and effectively protect the people and communities they care about.



Secure



Unified



Mobile



Flexible



1

Get the word out by **Alerting** personnel

2

Create situational awareness by **Collecting** critical info

1

3

Account for personnel safety

4

Connect the wider community to respond faster

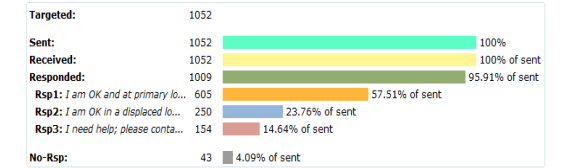
Easy Identification

- Know the status and location of your personnel in times of crisis
- Manage enterprise-wide or per each unit



Delivery Summary

See how well the alert is doing - this Bar Chart displays an overview of the alert progress displaying number of users targeted, sent and acknowledged including breakdown of all the responses.
The number of targeted users and the number of users to whom the alert is sent may be different. [Learn Why](#)



Organizational Report

See the distribution of recipients across organizations - this table displays the alert progress for recipients grouped by Organizational Hierarchy.

Click on any user count in the table to get tracking details about those users.

The number of targeted users and the number of users to whom the alert is sent may be different. [Learn Why](#)

Show: ?

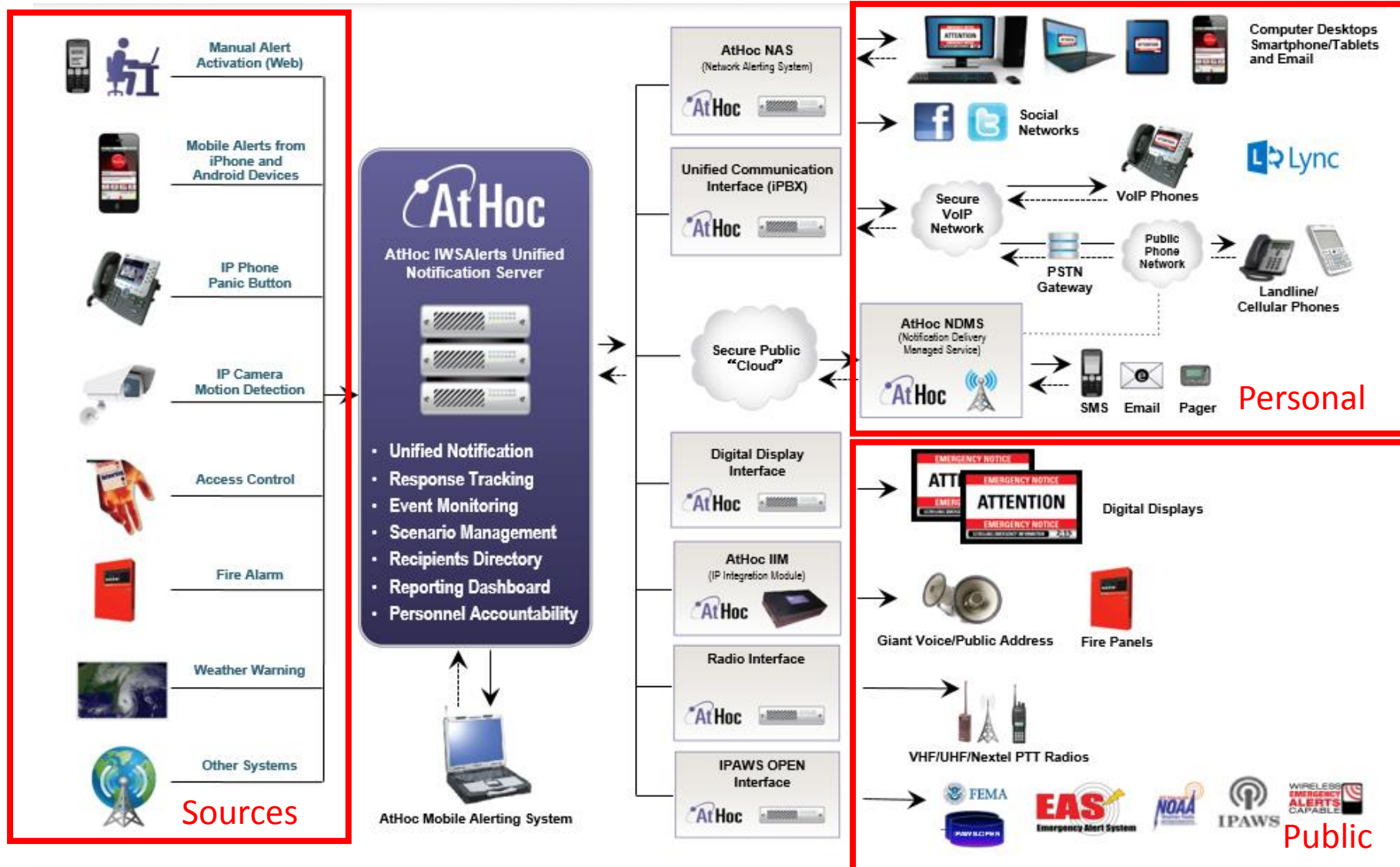
Click on number to display a list of users

[Expand All](#) / [Collapse All](#) [Percent](#) / [Number](#)

Hierarchy	Targeted	Sent	Received	Responded	Rsp1	Rsp2	Rsp3	No-Rsp
75th ABW	1408	1408	1408	1352	809	337	206	56
Directly in 75th ABW	3	3	3	0	0	0	0	3
<input type="checkbox"/> OPS Group	879	879	879	879	581	298	0	0
Directly in OPS Group	329	329	329	329	329	0	0	0
75th Fighter Squadron	265	265	265	265	252	13	0	0
OSS	285	285	285	285	0	285	0	0
<input type="checkbox"/> Support Group	372	372	372	319	74	39	206	53
Directly in Support Group	102	102	102	102	0	8	94	0
Comm Squadron	162	162	162	162	42	17	103	0
Security Forces	108	108	108	55	32	14	9	53
<input type="checkbox"/> Maintenance Group	154	154	154	154	154	0	0	0
Directly in Maintenance Group	24	24	24	24	24	0	0	0
Depot Maintenance Wing	130	130	130	130	130	0	0	0

The alert is live. Report updates every 1 minute. [Pause Auto Refresh](#) [Refresh Now](#)

AtHoc Integration Technology



Thank You

